



SURAKSHA ZINDAGI KI

NEC Group Press Release

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Web: www.nityaelectricals.com

www.neccable.com

NEC launched an Exclusive Range of German Wires and Cables in India in ELECRAMA 2020

Nitya Group Plans to Invest Rs. 200 Cr. In coming five years in Infrastructure, R&D & Technology.

Noida: Pioneering in the field of manufacturing Electrical & Technology equipments used by heavy industries, Nitya Group Launched exclusive range of German Wires & Cables in ELECRAMA 2020. NEC showcased their wide range of upcoming products for household & industrial use like House Wire, Multicore Cables, Specialty cables, LT Power Cables in the ongoing ELECRAMA 2020 at Greater Noida.

With over 2 decades of experience, NEC started as a premier manufacturer of Industrial power equipments which now has also expedited into consumer FMEG's with an unmatched gamut of offerings known for their innovation, safety and quality. Promoting the PM's vision of Make In India, NEC is all set to invest a sum of Rs 200 crore for the next five years which will not only generate multiple employment opportunities but also ensure environment protection through clean and green energy.

"We are always committed to provide our consumers with the best, safe and advanced technology with a greater range of Wires & Cables. Wires & Cables are very essential parts of the electrical installation circuit to safeguard from any short circuit and fire. We are coming up with German technology advanced products for Indian consumer to ensure the best quality and safety. Our strategy always aims to improve the product value and fulfill the highest expectation of best in class quality and services." Said Mr. Prashant Srivastava, CMD, Nitya Group.

Mr Shrivastava further said that the company have a very wide customer base in India and abroad like NTPC Ltd., BHEL-all units, Power Grid Corporation Ltd. EIL, MECON, NMDC, NSIC, SAIL, OSIC, Rashtriya Spat Utpadan Nigan Ltd., All State Electricity Boards, Deen Dyal Grameen Vidyut Vitran Yogna, Hospitals, EPC Contracting Company, and all type of Industries etc.

These Products are designed by a team of technically qualified and well-experienced engineers

NEC has accredited with ISO 9001-2015 and ISO 14001-2015 certification for Quality and Environment Management Systems. Equipment manufactured by us are designed & manufactured with state of the art technology and the entire range is type tested at CPRI/ERDA/ 3rd party lab as per latest national/international standards. Our Panels are type tested up to 100KA for one second short time current withstand at CPRI.